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## *Let Your Appreciated Stock* **REVEAL ITS COLORS**

As the seasons change, green leaves give way to bright oranges, yellows and reds. Did you know these vibrant fall colors were in the leaves the whole time? Green pigments overpower the brighter colors in spring and summer but fade in fall to make way for the brilliant hues. This autumn the leaves may be teaching us another lesson. Is it time to turn that stock you have held for several seasons into something more colorful and vibrant? Why not let its value show through?

## **EVERYTHING** *Has a* **SEASON**

Let your stock reveal its hidden colors by transferring it to a ministry of your choice as a:

- **Gift today** — bypass capital gains completely but receive an income tax deduction
- **Gift annuity** — receive fixed payments for life and tax benefits
- **Charitable trust** — customize your tax benefits and payments back to you



Even highly appreciated stocks are worth nothing until you do something with them. Reveal their hidden colors by transferring it to a ministry of your choice. Whether as an outright gift, gift annuity or transferred to a trust, you can select your tax benefits and income options. Leaves may fall and blow away, but when you contact us, we help your legacy last forever.

