



# Funding a Future

As part of our *Strengthening Your Financial Future (SYFF)* program, American Baptist Foundation has partnered with American Baptist Churches of New Jersey in an effort to keep the ministry of Camp Lebanon alive for our youth. Be a part of this effort!



Connecting People Who Care to Ministries That Matter

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# Legacy

A special thanks to our contributing partners:



Since 1985, the mission of the American Baptist Foundation is to support and strengthen the Christian witness fulfilled by the Foundation's partners in ministry and mission. The Foundation encourages individuals to support the endeavors of these partners through what is known as planned giving—Establishing wills and other charitable estate plans.

### Our Board of Directors

- |  |                                 |
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- |             |                     |
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### Our Staff

- |   |  |
|---|--|
| <i>In the Office:</i>                                     | <i>In the Field:</i>                               |
| Rev. Perkin Simpson<br><i>Executive Director</i>          | Linda Cassel<br><i>Director of Development</i>     |
| Mary-Jo Bernhard<br><i>Trust and Endowment Mgr.</i>       | Rick Barlow<br><i>Representative (Consultant)</i>  |
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| Lisa Soares<br><i>Grants and Communications Mgr.</i>      | Jim Sinclair<br><i>Representative (Consultant)</i> |

**For more information:**  
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P.O. Box 851  
Valley Forge, PA 19482  
**P:** 610.768.2035  
**E:** abfadmin@abc-usa.org  
**Or visit us online at:**  
[www.abcofgiving.org](http://www.abcofgiving.org)

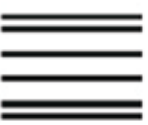
# REACH YOUR GOALS

Have you thought about your goals for this year? If you are like many people, your goals may look like this...

- Increase income
- Assist a loved one
- Lower my taxes
- Support an ABC ministry or mission

ABF can help you in reaching your goals. Contact us for more information!

**FOUNDATION**  
American Baptist



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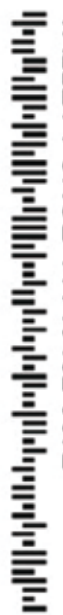
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- VISION
- COMMUNICATION
- CELEBRATION



## Strengthening Your Financial Future

Building a Planned Giving Program for Your Ministry



## Walking in Faith

Since 1949

For many years Christian camp programs around the nation have been closed, sold, or simply let go because of increasing financial constraints. American Baptist Churches of New Jersey (ABCNJ) faces a similar challenge and in partnership with American Baptist Foundation (ABF), invites your support through a variety of creative giving options.

American Baptist Foundation and American Baptist Churches of New Jersey have created the Cedars of Lebanon Scholarship (CLS) Endowment Fund.

Camp Lebanon offers an overnight camp during the summer for children of all ages. Counselors from across the nation and globe come for many reasons, but primarily they find it to be a place to grow closer to God and to share His love with the campers. All enjoy the love, warmth, fun, tears, laughter, friendships, and memories which remain in perpetuity throughout the years.

The goal of the CLS Endowment Fund is to provide permanent support that will enable our youth to share these same opportunities for generations to come.

The CLS Endowment fund will provide resources for:

- Scholarships allowing many the opportunity to attend camp
- Camp Upkeep and Maintenance
- Administrative Expenses specific to Camp Lebanon

For more information, contact us by mailing back the enclosed response card, emailing us at [abfadmin@abc-usa.org](mailto:abfadmin@abc-usa.org), visiting our website, [www.abcofgiving.org](http://www.abcofgiving.org), or by calling us at (800) 222-3872 , x2035.

May God continue to bless you richly.



Rev. Perkin Simpson, MBA  
Executive Director  
American Baptist Foundation



Rev. Dr. Lee Spitzer  
Executive Minister  
ABC of New Jersey

Generally, an endowment is a permanent fund established to support specific ministries or missions for purposes of perpetuity. American Baptist Foundation's investment platform is a viable resource for organizations and individuals to **invest funds for the support of ministry and mission.**

### Endowing Values for the Church/Organization

Endowments created by churches or organizations are generally composed of many individual gifts. Some gifts come with no restriction on their use, while some come with very specific restrictions and directions. Our investments provide a steady income to support the work, ministry and mission of your organization.

Through our recently launched **Strengthening Your Financial Future Program (SYFF)**, the Foundation encourages churches and organizations to be proactive. Let us work with your church or organization to develop a comprehensive program through the tenets of *Vision, Communication, and Celebration.*

### Endowing Values for the Individual

Your personal values are literally endowed when you **create and fund a named endowment** with *American Baptist Foundation.* Your commitment to our mission and ideals will be carried for generations to come.

Consider for a moment your grandchildren and their children. Family members in distant future generations will not have known you, though they will know something important about you through your endowment. Imagine the effect this will have on your family. They will have an insight into your generosity, your values, and it could influence them to add to your endowment or perhaps create own of their own. Yes, endowments convey values in powerful ways.

An endowment doesn't necessarily require a lump sum gift or even a large sum of money. Some may be surprised to learn that an endowment can get started right away, build up over time, or even receive an ultimate gift through your estate. The Foundation will work with you to help you set convenient and reasonable objectives for your endowment.

### Why work with the American Baptist Foundation?

- Complimentary and Confidential Consultation
- Professional Investment Management
- Low-cost, Full-Service Endowment Administration
- Creative Stewardship ("Planned Giving") Opportunities
- Socially Responsible Investments (SRI)

For more information on establishing an individual or church/organization endowment contact the Foundation at [abfadmin@abc-usa.org](mailto:abfadmin@abc-usa.org) or (800)222-3872, x2035. Don't forget to ask about our other investment resources as well.

### The 2013 ABHMS Cycle Palmer Grant Recipients

**First Baptist Church of Wallingford CT**  
College and Career Christians Group

**Seattle First Baptist Church**  
Simply Love, Served with Food

**American Baptist Church of Wisconsin**  
Disciples Joining God in the Neighborhood

**American Baptist Women's Ministries**  
Bridging the Gap

**University Baptist Church & Burien Community Church**  
Pub Theology - "The Alternative"

**Ottawa University**  
Kindling Faith Through a Culture of Servant Leadership

**First Baptist Church of Chicago**  
Boys to Men Program

**First Baptist Church of Hastings NE**  
Christ Conscious Collective

**Alliance of Asian- American Baptist Churches**  
Asian American Intergenerational Covenant Circles

**American Baptist Assembly (Green Lake)**  
Commissioning Disciples for Kingdom Service Initiative

**American Baptist Church of Massachusetts**  
Leading Edge Discipleship

**American Baptist Church of Nebraska**  
Young Adult Ministry Experiment

**American Baptist Church of Rhode Island**  
Keep the Fire Alive

**American Baptist Churches of PBA/NJ/PA & DE**  
YATMA Young Adults Together in Ministry

**Baptist Peace Fellowship of North America**  
Companioning Program for Young Adults

**Baptist Student Foundation at Purdue**  
Internship for Community Involvement

**Benedict College**  
Yes we C.A.R.E.

**Brown Community Development Corporation**  
Disciples for Community Action

**Calvary Baptist Church**  
Theology on Draft

**Central Baptist Church**  
Discipleship for a New Era: Engaging Young Adults

**Iglesias Bautistas de Puerto Rico & WV Baptist Convention**  
Proyecto HOPE

**McKinley Memorial Baptist Church**  
Faith in the Future

**Samuel DeWitt Proctor School of Theology**  
Young Adult Vocational Exploration in the African American Context

**Third Baptist Church of Chicago**  
N.O.W. Young Adult Ministry of Third Baptist Church

**Zion Baptist Church**  
The Renaissance Project



*Desiring to continue providing financial support for American Baptist ministry and mission, after their earthly journeys, Virginia and Gordon Palmer, Jr., established a trust with ABF. Income from the trust now provides grants to qualifying organizations to further their ministry and outreach efforts on local, national and international levels.*

Contact the Foundation office about upcoming grant opportunities.



Support Camping Ministries for Our Youth

(Fold in half, this side facing in, then tape shut)

### I would like to know more about:

- Supporting Camp Lebanon.
- Establishing an endowment for my church or other ABC ministries.
- Making a will that works for my loved ones.
- Increasing income and making a gift
- Strengthening the Financial Future of my church and other ABC Ministry

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Best time to be reached: \_\_\_\_\_