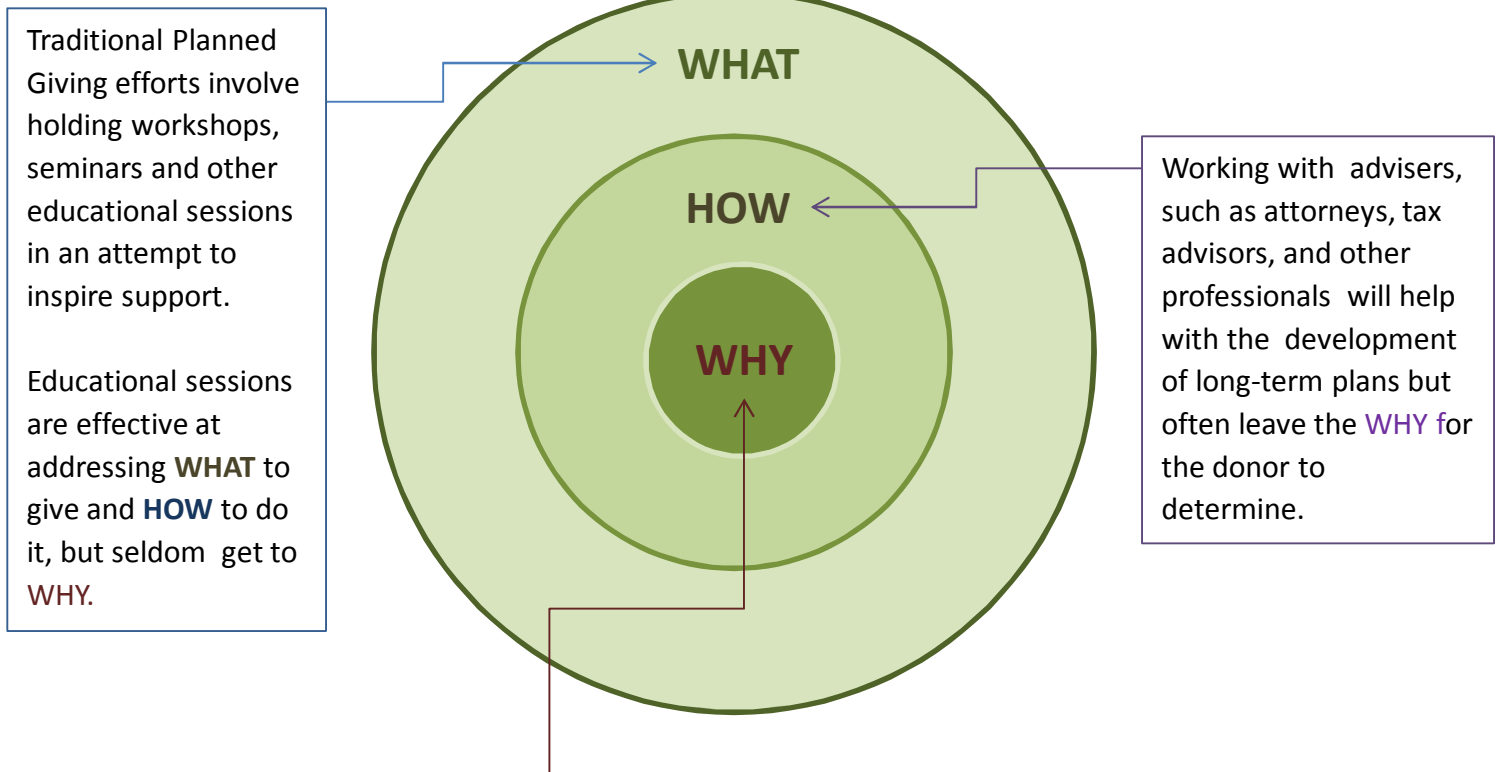




CREATIVE STEWARDSHIP



While traditional techniques address only what and how to give, they seldom get to the heart of what motivates individuals to support ministry. Initially, they tend to work from the outside sphere with hopes of reaching the center at some point.

The vision of your ministry contains the key components to addressing the important question of “WHY?”. Answering this question first, increases the effectiveness of traditional techniques.

VISION. COMMUNICATION. CELEBRATION – the core of the American Baptist Foundation’s (ABF’s) **Strengthening Your Financial Future (SYFF) program** begins at the core and will assist your ministry in developing a creative, long-term strategic plan that aligns the vision of the church with concepts and resources to build endowments for ministry and mission.

The answers to the questions of HOW and WHAT to give are integrated into the process in ways that supporters will understand, while offering the opportunity for their generosity to become a living a testimony that will motivate others to follow.