



# Strengthening Your Financial Future

Building a Planned Giving Program for Your Ministry

*A service provided by American Baptist Foundation*

*V*ision.

transform your ministry objectives

*C*ommunication.

into a powerful catalyst

*C*elebration.

for creative stewardship



American Baptist

**FOUNDATION**

[www.abcofgiving.org](http://www.abcofgiving.org)

# V ision.

transform your ministry objectives

The transformative process begins with a **conversation** between leaders of your ministry and mission and the Foundation. The basics of the program are discussed and a **path for success** is created.

- What is the vision of your ministry and mission?
- Where do you see yourselves in 5, 10, or 15 years and beyond?
- Where are the areas where critical support is needed?



The Foundation recognizes that **each ministry is unique** and the vision of each mission varies. Our role, as facilitator, is to supply guidance, **education and resources** to assist you in identifying and achieving your goals while utilizing creative stewardship.



Steps to complete the vision process include determining how the **financial support** received will be used, while establishing policies and guidelines around those decisions.

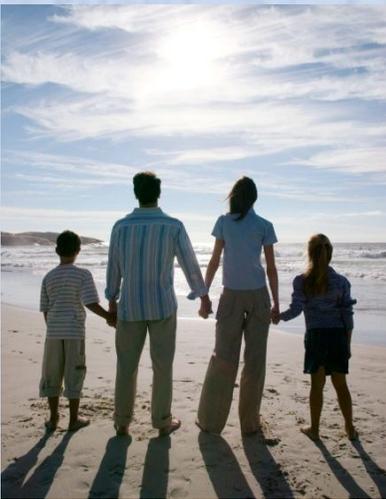
Investing for future growth is also an important facet to the process. The Foundation is a capable resource for **investments, planned giving administration and endowment management**. As this program blesses your ministry, consider partnering with us as we fulfill our vision of “Connecting People Who Care to Ministries that Matter.”

# Communication.

into a powerful catalyst

There are a variety of ways to deliver the message of creative stewardship to supporters of your ministry and mission. **Imagination** is helpful and understanding what resonates is vital.

The Foundation will assist you in developing a strategic plan to integrate creative stewardship into your culture of giving.



**Planning for the future** is something that each individual and family must do. These plans are developed at different times. Your ministry and mission will be equipped to provide resources and education and consultation, **saving them time, energy and money.**

Your efforts will also **increase and promote awareness**, allowing your members and supporters to realize the importance of making plans allowing them to make well informed decisions.

Your efforts during the vision stage will prove fruitful as it provides **greater assurance** that your ministry and mission will be remembered and that their support will be used in an effective way.



# Celebration.

for creative stewardship

This program will encourage many to include your ministry and mission in their plans. As gifts are established, celebrate them. This will be a blessing to them and provide a living testimony to others.



**Vision. Communication. Celebration.** Establishing an effective planned giving program can be an energizing process and the Foundation has established a program to make this a reality.

**Contact us to be a part of this exciting program!**

Phone: **(610) 768-2035**

Email: **[abfadmin@abc-usa.org](mailto:abfadmin@abc-usa.org)**

Website: **[www.abcofgiving.org](http://www.abcofgiving.org)**

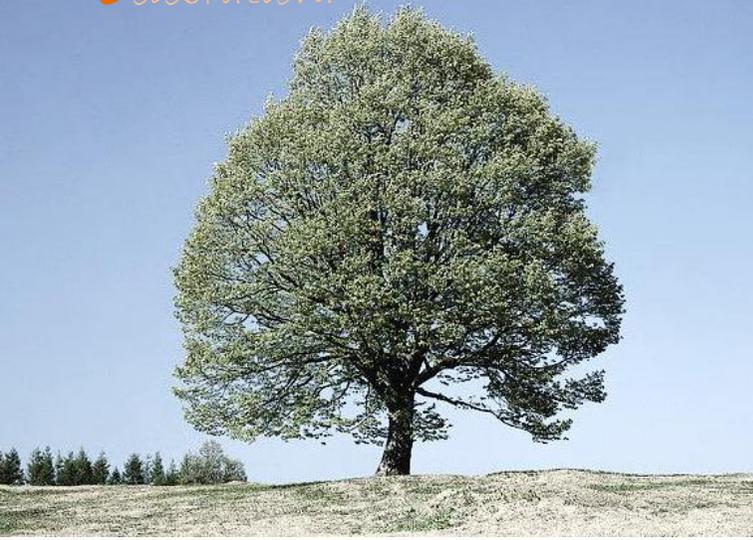
*Since 1985, the mission of the American Baptist Foundation is to support and strengthen the Christian witness fulfilled by our partners in ministry and mission, which include Multi-Region Corporation (MRC)—a majority of American Baptist Regions, American Baptist Home Mission Societies (ABHMS), and American Baptist International Ministries (IM). We encourage you to support their work as they make it possible for us to be a resource to you.*

# Strengthening Your Financial Future

*Vision.*

*Communication.*

*Celebration.*



## I would like to know more about:

- How to make a will that works for my loved ones and me
- How to reduce estate, capital gains and income taxes
- How to establish an endowment fund for my church or other American Baptist ministry/mission
- How to increase income and *at the same time, support my church or other American Baptist ministry/mission*
- How to establish a planned giving program in my church

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Name

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Email Address

Complete and return to the Foundation to be a part of this exciting program!

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